

BOUWKUNDE BEDRIJVEN DAGEN

**Information Brochure
2023**

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Bouwkunde Bedrijvendagen,
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General Information

The 23rd edition of the Bouwkunde Bedrijvendagen of the Eindhoven University of Technology will take place this academic year. This will be from the 3rd of October up until the 11th of October 2023. The renowned Career Market, 1-on-1 Interviews and the Company Dinner will be organised once again. These events are meant to help students in an interactive way to get a step closer to orientating on the labour market and searching for an internship or potential employer.

Through the Bouwkunde Bedrijvendagen, students can get acquainted with the different facets of the solicitation procedure and the business. Simultaneously, the Bouwkunde Bedrijvendagen offers companies the opportunity to get in touch with potential employees in several ways at an early stage. Bouwkunde Bedrijvendagen aims to connect students of the built environment of the Eindhoven University of Technology with companies active in the construction sector.

'Building dreams into reality'

The focus of the Bouwkunde Bedrijvendagen is on creating opportunities for students to get insights into the sector and to be able to orientate well on the labour market. The built environment courses provide a basis for all students, but it can sometimes be complicated to connect this to the practice. To ensure this connection, the Bouwkunde Bedrijvendagen engages in events that facilitate it. With our slogan, we emphasize the opportunities that the Bouwkunde Bedrijvendagen offers for the future. The working language for all the events will be English since international students will also participate because the built environment course is given in English.

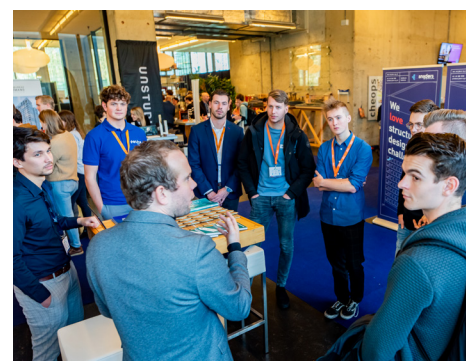
Career Market

The largest and most popular part of the Bouwkunde Bedrijvendagen is the Career Market. This will take place on the 4th of October 2023. The first floor of Vertigo, the faculty building of the built environment department, will be transformed into a notable exchange with a multitude of stands. This market aims to bring students into contact with the companies and vice versa. Participation in the Career Market is possible by establishing your own information stand. This stand will be in possession of your company during the afternoon. The catering, which includes a comprehensive lunch, will be provided by us for you.

In the period leading up to the Bouwkunde Bedrijvendagen, all students of the built environment will be notified about the large, upcoming Career Market. This will be achieved through promotional materials such as posters and flyers, recommendations from professors and teachers, active promotion and promotion via social media. With this emphasis on promotion, the Bouwkunde Bedrijvendagen strives to increase the number of students visiting the Career Market even more. Your company will be presented in the Company Guide, which forms a reference work for all students with an overview of all participating companies.



Impression of the Career Market



Impression of the Career Market

1-on-1 Interviews

As in other years, we will also give the company the possibility to talk with students individually. These 15-minute conversations will take place on the 4th of October 2023 from 8:45am to 12:30pm. This morning offers a unique chance to talk with the students, that are selected by you based on their CV's, about your company and the career possibilities for the student. The morning will consist of ten rounds of conversation prior to the Career Market. If there is a need for more conversations, then there is a possibility to reserve another room, provided that enough students have signed up for this.



Impression of the 1-on-1 Interviews

Company Dinner

During the Company Dinner, companies and students get the chance to get in contact with each other in an informal way. The Dinner will consist of a three-course menu where students will switch tables after every course. Per course, a maximum of 4 students will be sitting together with your company. The Company Dinner will take place in the evening on the 11th of October 2023.



Impression of the Company Dinner

Closing Drink

The Career Market will be concluded with a drink. At this drink, the participating companies, sponsors and students are most welcome to end the day in a successful way with a drink and a bite.

Promotion

It is possible for your company to promote itself even more before, during and after the events. We offer you the possibility to become a sponsor of the Bouwkunde Bedrijvendagen. More information on this can be found on page 7.

Packages

The possibilities for participation in the Bouwkunde Bedrijvendagen that relate to the event of October 2023 can be seen below.

Unlike previous editions, this year there is a choice of only one regular stand for the Career Market, which can be seen in the table below. In addition, we offer the option for architectural firms to opt for an 'Architectural stand'. This stand will be placed close to other architectural stands. Only architectural and urban design firms are eligible for this option

Pay attention! The registration procedure this year will be as follows: normally speaking, a registration did immediately give you a spot for the Bouwkunde Bedrijvendagen until the market was full. Over the years, the Bouwkunde Bedrijvendagen attracted more and more companies. To ensure that there are enough companies for every student on the Career Market and that the number of companies are distributed in the right way compared with the number of students attending, again this year we will work with a selection procedure. This implies that next to the speed of registration, also the ratio of companies to the industry on the market will be taken into account during the selection procedure.

| Career Market | | |
|-----------------------|-----------|---|
| Regular Package | €1060,-** | 7 m ² - Measurements 3,0m x 2,4m |
| Architectural Package | €700,-** | 5 m ² - Measurements 2,0m x 2,5m |

Regular Package*

€1060,-**

Stand of 7 m² on the Career Market

(measurements 3m x 2,4m)

Two full-colour advertisement pages of your company in the Company Guide.
This stand fits two roll-up banners.

Architectural Package*

€700,-**

Stand of 5 m² on the Career Market

(measurements 2m x 2,5m)

Two full-colour advertisement pages of your company in the Company Guide.
This stand fits one roll-up banner.
This stand can only be booked by architectural companies.

*A detailed list with what is permitted to be placed on the stand will be provided upon selection of the companies.

**Mentioned prices are excluding VAT.

Extra Activities

Shown below are the possibilities for participating in the Bouwkunde Bedrijvendagen regarding the events of October 2023.

Next to the Career Market, the companies will have the possibility to subscribe for some other activities. These extra activities are intended to bring the student and the business into contact with each other, both formally and informally.

The 1-on-1 Interviews take place in the morning before the Career Market in the first week of the Bouwkunde Bedrijvendagen. The Company Dinner takes place in the second week.

Attention! Taking a stand package is mandatory for participation in the extra activities.

| Extra Activities | | | |
|-------------------|-----------------|-------------------|---------------|
| 1-on-1 Interviews | €160,-** | October 4th 2023 | 8:45 - 12:30 |
| Company Dinner | €110,-/€195,-** | October 11th 2023 | 18:00 - 22:00 |

1-on-1 Interviews* €160,-**

One-on-one contact with students during a carousel-style interview:

1-on-1 Interviews that last 15 minutes.

Direct contact with enthusiastic, motivated students. Possibility to select the students yourself based on their CV, if the maximum of students (10) is reached.

Company Dinner* €110,-/€195,-**

An informal 3-course dinner between students and your company:

One or two representatives of your company can participate in the Company Dinner to have conversations with participating students in an informal setting. The participation of one representative costs €110,-, and the participation of a second representative costs an extra €85,-. This is only possible if a sufficient number of students have subscribed.

*There is only place for a limited number of companies. We will make a selection after the subscriptions have been closed.

**Mentioned prices are excluding VAT.

Sponsor Packages

In past years, besides the main sponsor, multiple other sponsors also participated in the Bouwkunde Bedrijvendagen. Previous editions of the Bouwkunde Bedrijvendagen were, with over 500 visitors and 40 participating companies, a large success. The Career Market, the 1-on-1 Interviews and the other activities organised during these days are getting visited more every year.

Bouwkunde Bedrijvendagen offers companies the ideal opportunity to get in contact with built environment students. By sponsoring the Bouwkunde Bedrijvendagen your company's awareness will be spread through multiple modes: your company logo will be presented on a variety of social media channels and promotional stunts.

Based on previous years we offer a sponsor package. This package will be explained in more detail below.

Sponsor Package €800,-*

Your company will be promoted from October on and on the events itself in different ways:

Till the events:

Your company logo will be presented on our social media posts.

Your company logo will be presented on flyers and other promotional material.

Your company logo will be presented on our website.

During the event:

Your company logo will be presented on the banner at the entrance of the faculty of the built environment.

Your company logo will be presented on the back cover of the Company Guide.

Your company logo will be presented during the closing drink after the Career Market.

Your company logo will be presented on all (printed) promotion material at event locations.

Possibility for promotion of your company, via goodies or flyers, in the Bouwkunde Bedrijvendagen goodie bags during multiple events.

22nd Board



F.l.t.r.: Nicole Bergendal, Vigo de Groot, Emma Hengst, Brian Rakké, Lotte van Dam, Thomas van Kooten, Matúš Kianička, Gisela Meça, Marc Palmer

We are looking forward to seeing you in October!