



BOUWKUNDE BEDRIJVEN DAGEN

Information Brochure
2021-2022

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General information

The 21st edition of the Bouwkunde Bedrijvendagen of the Eindhoven University of Technology will take place this academic year. This will be from the 23rd of February up until the 14th of March 2022. The notorious career market, 1-on-1 interviews, the Company Dinner, and the cases will be organized once again. These events are meant to help students in an interactive way to get a step closer with orientating on the labor market or searching for an internship or potential employer.

Through the Bouwkunde Bedrijvendagen, students can get acquainted with the different facets of the solicitation procedure and the business. Simultaneously, the Bouwkunde Bedrijvendagen offers companies the opportunity to get in touch with potential employees in several ways at an early stage. Bouwkunde Bedrijvendagen aims to connect students of the built environment of the Eindhoven University of Technology as well as built environment students from other institutions in the country with companies active in the construction sector.

'Enlighten your tomorrow'

The focus of the Bouwkunde Bedrijvendagen is on creating opportunities for students to get insights into the business and to be able to orientate well on the labor market. The built environment course provides a basis for all students, but it can sometimes be complicated to reconnect this to the practice. To ensure this connection, the Bouwkunde Bedrijvendagen engages in events that facilitate it. With our slogan, we emphasize the opportunities that the Bouwkunde Bedrijvendagen offers for the future. The working language for all the events will be English since international students will also participate because the built environment course is given in English.

Career market

The largest and most popular part of the Bouwkunde Bedrijvendagen is the career market. This will take place on Wednesday the 9th of March 2022. The first floor of Vertigo, the faculty building of the built environment department, will be transformed into a notable exchange with a multitude of stands. This market aims to bring students into contact with the companies and vice versa. Participation in the career market is possible through establishing your own information stand. This stand will be in possession of your company during the afternoon. The catering, which includes a comprehensive lunch, will be provided by us for you.



Impression Career Market

In the period leading up to the Bouwkunde Bedrijvendagen, all students of the built environment will be notified about the large, upcoming career market. This will be achieved through promotional materials such as posters and flyers, recommendations from professors and teachers, active promotion and promotion via social media. With this emphasis on promotion, the Bouwkunde Bedrijvendagen strives to increase the number of students visiting the career market even more. You will present your company in the Company Guide, which forms a reference work for all students with an overview of all participating companies.



Impression Career Market

Cases

Regarding other activities, also the Cases are back on the program. The Cases are a way for students to bring subject matter in practice, within groups (of around 10 to 15 students) and under supervision of a company. This is done to give students clearer insights in where the companies are actually busy with in their daily jobs. The interactive and flexible way of working within the Cases is attractive for the student as well as for the company. The companies are free to fill in these cases independent, but we are also willing to have any cooperation from the board of the Bouwkunde Bedrijvendagen. The cases will take place on Monday, March 14th 2022.



Impression Cases

Company Dinner

During the 'Company Dinner' companies and students get the chance to get in contact with each other in an informal way. The dinner will consist out of a three course menu where students will switch tables after every course. Per course, a maximum of 4 students will be sitting together with your company. The Company Dinner will take place on Monday evening, March 14th 2022.



Impression Company Dinner

1-on-1 interviews

As in other years, also we will give the company the possibility to talk with students individually. These 15-minute conversations will take place on Wednesday, March 9th 2022 from 8:45am to 12:30pm. This morning offers a unique chance to talk with the students, that are selected by you, based on the CV's, about your company and the career possibilities for the student. The morning will consist out of ten rounds of conversation prior to the Career Market. If there is a need for more conversations, then there is a possibility to reserve another room, provided that enough students have signed up for this.



Impression 1-on-1 interviews

Closing drink

The Career Market will be concluded with a drink. At this drink, the participating companies, sponsors, the committee of recommendation and the students are most welcome to end the day in a successful way with a drink and a bite.

Promotion

It is possible for your company to extra promote yourself before, during and after the events. We offer you the possibility to become a sponsor of the Bouwkunde Bedrijvendagen. See page 7 for more information.



Impression Closing drink

Packages

The possibilities for participation to the Bouwkunde Bedrijvendagen that relate to the event of 2022 can be seen below.

Just as in the previous editions, there is a choice between two stands for on the Career Market (package 1 and package 2, respectively). In addition, we offer the option for architectural firms to opt for an “Architectural stand”. This stand will be present in the neighborhood of other architectural stands. Only architectural- and urban design firms are eligible for this option.

Pay attention! The registration procedure this year will be as follows: normally speaking, a registration did immediately give you a spot for the Bouwkunde Bedrijvendagen until the market was full. Over the years, the Bouwkunde Bedrijvendagen attracted more and more companies. To ensure that there are enough interesting companies for every student on the Career Market and the number of companies are distributed in the right way compared with the number of students attending, again this year we will work with a selection procedure. This implies that next to the speed of registration, also the ratio of companies to the industry on the market will be taken into account during the selection procedure.

Career Market		
Package 1	€1490,-	12m ² - Measurements 4,8m x 2,5m
Package 2	€960,-	7m ² - Measurements 3,0m x 2,4m
Architectural package	€650,-	5m ² - Measurements 2,0m x 2,5m

Package 1
€1490,-

Stand of 12 m² on the Career Market
(measurements 4,8m x 2,5m)

Two full-color advertisement pages of your company in the Company Guide and your advertisement on our website.
The link to the company website will be visible on our website.

Package 2
€960,-

Stand of 7 m² on the Career Market
(measurements 3m x 2,4m)

Two full-color advertisement pages of your company in the Company Guide and your advertisement on our website.
The link to the company website will be visible on our website.

Architectural package 3
€650,-

Stand of 5 m² on the Career Market
(measurements 2m x 2,5m)

Two full-color advertisement pages of your company in the Company Guide and your advertisement on our website.
The link to the company website will be visible on our website.

Besides the architectural stand, there is a possibility to display one of your physical models at an exposition that will be present on the Market for more visibility of your company.

Mentioned prices are excluding VAT.

Extra activities

Shown below are the possibilities for participating in the Bouwkunde Bedrijvendagen regarding the events of 2022.

Next to the career market, the companies will have the possibility to subscribe to some other activities. These extra activities are intended to bring the student and the business into contact with each other, both formally and informally.

The 1-on-1 interviews take place in the morning before the Career Market in the first week of the Bouwkunde Bedrijvendagen. The other activities, the cases, and the Company Dinner take place in the second week.

Attention! Taking a stand package is mandatory for participation in the extra activities.

Extra activities			
1-on-1 interviews	€75,-	March 9 2022	Morning
Cases	€150,-	March 14 2022	Afternoon
Company Dinner	€65,-/€110,-	March 14 2022	Evening

1-on-1 interviews*
€75,-

One on one contact with students during a carousel style interview:

1-on-1 interviews that last 15 minutes.

Direct contact with enthusiastic, motivated students. Possibility to select the students yourself based on their CV, if maximum of students (10) is reached.

Cases*
€150,-

A case given by your company to enthusiastic students:

Interactively guiding students with a case, prepared by your company.

Company Dinner*
€65,-/ €110,-

An informal 3-course dinner between students and your company:

One or two representatives of your company can participate in the Company Dinner to have conversations with participating students in an informal setting. The participation of one representative costs €65,-, and the participation of a second representative costs an extra €45,-. This is only possible if a sufficient number of students have subscribed.

*There is only place for a limited number of companies. We will make a selection after the subscriptions have been closed. Mentioned prices are excluding VAT.

Sponsor packages

Past years, besides the main sponsor, did multiple other sponsors also participate in the Bouwkunde Bedrijvendagen. Previous editions of the Bouwkunde Bedrijvendagen were, with over 500 visitors and 40 participating companies, a large success. The Career Market, the 1-on-1 interviews and the other activities organised during these days, are getting visited more every year.

Bouwkunde Bedrijvendagen offers companies the ideal opportunity to get in contact with built environment students. By sponsoring from the Bouwkunde Bedrijvendagen, for both regular and big sponsors, your company awareness will be spread through multiple modes: your company logo will be presented on a variety of social media channels and promotion stunts.

Because every way of sponsoring is welcome, following previous years we offer two kinds of sponsor packages. Both packages will be explained in more detail below.

Big Sponsor €750,-

Your company will be promoted from December on and on the events itself by

Till the events:

Your company logo will be presented big on all our social media posts.

Your company logo will be presented big on flyers and other promotion material.

Your company logo will be presented big on all pages of our website.

During the event:

Your company logo will be presented big on the banner at the entrance of the faculty of the built environment.

Your company logo will be presented big on the back cover of the Company Guide.

Your company logo will be presented during the closing drink after the Career Market.

Your company logo will be presented on all promotion material at all event locations.

Possibility for promotion of your company in a Bouwkunde Bedrijvendagen Goodiebag.

Sponsor €400,-

Your company will be promoted from January on and on the events itself by

From a month beforehand:

Your company logo will be presented during several promotion stunts in the run-up to the events.

Your company logo will be displayed on a diversity of promotion material.

Your company logo will be presented on all pages of our website.

During the event:

Your company logo will be presented on the back cover of the Company Guide.

Your company logo will be presented during the closing drink after the Career Market.

Mentioned prices are excluding VAT.

The 20th Board

Disclaimer! Due to COVID-19 we will apply the measures in force from the RIVM, the government and the TU/e to the events. You will be alerted on time of all procedures. In the case where events must be cancelled or have to take place online, part of the (sponsor) payment will be refunded. But of course we will do everything in our power to keep the events going.

We look forward to seeing you in February and March!



F.l.t.r: Nayla Groenendijk, Ka Hao Cheung, Sofia Ghigliani, Bram Wierbos, Stig Wesselink, Cas Berkelmans, Frederiek Prins, Thijs Schutten, Jathavan Kodiswaranathan